



*In offices and on site, and all around the world, geosynthetic solutions are sought online.*

***Geosynthetic  
is the leading  
information provider!***

# geosynthetic.net

*World's Leading Source for Geosynthetics News & Technology*

Advertisers get more too...

## ***Distribution, Accessibility and Depth***

With more than 24 million qualified page views annually, and hundreds of thousands of website visitors, Geosynthetic is the world's top source for technical information, news, events and products from the geosynthetics field. Visitors, including civil engineers, regulators, contractors, installers, CQA professionals and others can sign up for our biweekly newsletter.



**Distribution**  
*Multiple ad positions  
& pages for one price*

- Multi-Page, Interactive Advertising
- Free Listings on GeosIndex
- Article and Press Release Distribution by an Official Google News Source
- Advertise in our Biweekly Newsletter



**Accessibility**  
*Multi-platform, diverse  
use of current media*

- On-site Video Delivery & YouTube Channel
- Webinar Development & Participation
- Social Media Distribution



**Depth**  
*Greater benefits for  
your investment*

- Writing Assistance for Your Marketing Endeavors
- Technical Program Development
- Sales Leads & Article Support

You won't find better value or further reach in another advertising venue.

One year with Geosynthetica brings you all of this ...

Social Media Impact



26,000+ Facebook Likes

+ Twitter  
+ LinkedIn

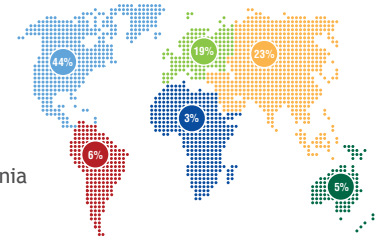


755,000

Visitors Worldwide Annually & Growing

Global Traffic

- 44% North America
- 23% Asia
- 19% Europe
- 6% South America
- 5% Australia/Oceania
- 3% Africa



and more ...

	BENEFIT	PREMIUM PACKAGE \$8,000	GOLD PACKAGE \$4,400	SILVER PACKAGE \$2,900	
ADVERTISING	Ad Sizes (Accepted Ad File Formats > .jpg, .png, .gif & animated .gifs)	728 x 90 & 300 x 250	300 x 100	125 x 125	
	Pages on Which Ads Appear	All	All	All	
	Full Page Advertisement <ul style="list-style-type: none"> <li>• Products</li> <li>• Services</li> <li>• Company Information</li> <li>• Press Releases</li> <li>• Case Studies</li> <li>• Photos</li> <li>• Videos</li> </ul>	Full Page with Unlimited Links	Full Page with Up to 5 Links	Full Page with 1 Link	
	Buyers Guide Listings	Unlimited	5	1	
PROMOTION	Publishing Case Histories	<ul style="list-style-type: none"> <li>• including Google News feed</li> </ul>	Unlimited	4 annually	1 annually
	Publishing Press Releases	<ul style="list-style-type: none"> <li>• including Google News feed</li> </ul>	Unlimited	4 annually	1 annually
	Social Media Promotion	26,000+ Facebook Likes, Twitter Followers and RSS feed subscribers			
BONUS FEATURES	Comp GeosIndex Listings <ul style="list-style-type: none"> <li>• additional listings available for purchase</li> </ul>	8	4	0	
	Bid Requests	Yes	No	No	

Ad Placement



- PREMIUM**  
728 x 90 & 300 x 250
- GOLD**  
300 x 100
- SILVER**  
125 x 125



Visitor Experience Stats



86% desktop    9.5% smartphone    4.5% tablet

# geosynthetica.net

World's Leading Source for Geosynthetics News & Technology

Editor > Christopher Kelsey | Chris@geosynthetica.net | +1 (651) 398.2626

Director > Elizabeth Peggs | Elizabeth@geosynthetica.net | +1 (561) 768.9487

