

geosynthetica.net



In offices and on-site, and all around the world, geosynthetic solutions are sought online.

Geosynthetica is the leading information provider.

Advertisers Get More Too ...

Distribution, Accessibility and Depth

With more than 24 million qualified page views annually, an average visitor duration exceeding 6 minutes, and hundreds of thousands of website visitors, Geosynthetica is the world's top source for technical information, news, people, events and products from the geosynthetics field.



Distribution

Multiple ad positions & pages for one price

- Multi-Page, Interactive Advertising
- Free Listings on GeosIndex
- Article and press release distribution by an official Google News source



Accessibility

Multi-platform, diverse use of current media

- On-site Video Delivery & YouTube Channel
- Webinar Development & Participation
- Social Media Distribution



Depth

We help our underwriters get the most out of media

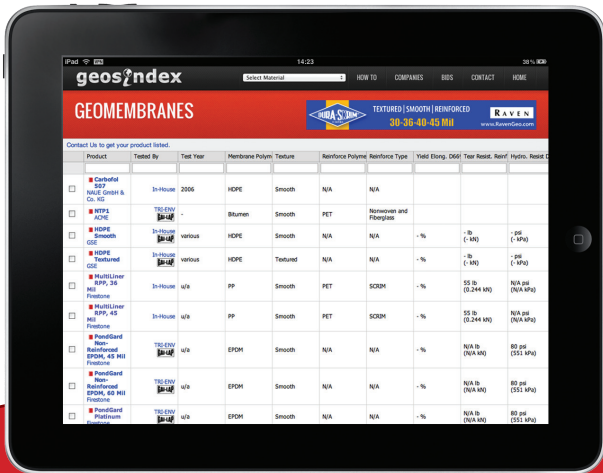
- Writing Assistance for Your Marketing Endeavors
- Technical Program Development
- Sales Leads Article Support

You won't find better value *or* further reach in another advertising venue.

Benefit	Premium \$6,100 annually	Gold \$3,050 annually	Silver \$1,600 annually
1 year of advertising *	Yes	Yes	Yes
Circulation	24,000,000+ page views annually. Average visit duration of 6+ minutes		
# of pages on which your ad may appear	All	All	All
Full Page dynamic ad including links to news, case histories, product information and your website	Yes	Yes	Yes
Minimum Estimated Exposure	40% of visitors' time	20% of visitors' time	10% of visitors' time
Dedicated 400X100 Banner	Yes		
Invitation to Participate in Tech Programs	1st Opportunity	2nd Opportunity	
Linking to your site	Unlimited	Moderate	Limited
Directory	Unlimited listings	5 listings	1 listing
Buyers Guide	Unlimited listings	5 categories	3 categories
Comp GeosIndex Listings **	8	4	0
Publishing Case Histories	Unlimited	4 per year	1 per year
Publishing Press Releases via Google News	Unlimited	4 per year	
Complimentary Editorial Services	Yes		
Direct Sales Leads/bid requests	Yes		

* Ask about our "Maximum Coverage" promotion good for new underwriters now until the end of 2011.

** Underwriters in good standing in 2011 received unlimited complimentary listings on GeosIndex for one year



Limited time offer – become an underwriter before the end of 2011 and get up to 15 months of advertising for the price of 12

...and lock in 2011 rates

geosynthetic.net
Free access geosynthetics information

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